

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.970607 Longitude: -84.489598

Eastlake Plaza Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	33,823	155,716	704,831
	Population Est 25Q1	33,859	155,734	704,595
	Population Est 24Q4	33,871	155,699	704,502
	Population Est 24Q3	33,874	155,770	704,326
	Population Est 24Q2	33,864	155,690	702,934
	Population Est 24Q1	33,845	155,478	701,415
	Population Est 23Q4	33,744	155,067	699,663
	Population Est 23Q3	33,743	154,624	698,088
	Population Est 23Q2	33,769	154,216	696,640
	Population Fcst	34,342	160,190	739,722
	2010 Census Population	31,528	139,591	612,059
	2000 Census Population	28,865	139,448	565,571
	1990 Census Population	25,343	118,773	440,954
	Current Year Daytime Population	38,675	232,311	886,473
	Average Seasonal Population	176	1,296	5,912
	Historical Annual Growth, 1990 – 2000	1.31%	1.62%	2.52%
	Historical Annual Growth, 2000 – 2010	0.89%	0.01%	0.79%
	Estimated Annual Growth, 2010 – CY	0.49%	0.76%	0.98%
	Projected Annual Growth, CY to Y5	0.31%	0.57%	0.97%
	Group Qtrs Est	257	2,604	10,247
Transient Est Average Last 4 Qtrs	2,205	22,339	62,864	
<b>Households</b>	Current Year Estimated Households	13,205	62,927	286,820
	Households Est 25Q1	13,223	62,940	286,728
	Households Est 24Q4	13,228	62,921	286,765
	Households Est 24Q3	13,232	62,960	286,510
	Households Est 24Q2	13,227	62,932	285,938
	Households Est 24Q1	13,218	62,821	285,205
	Households Est 23Q4	13,185	62,662	284,444
	Households Est 23Q3	13,184	62,442	283,695
	Households Est 23Q2	13,193	62,222	283,002
	Households Fcst	13,411	64,922	302,047
	2010 Census Households	12,707	56,703	245,375
	2000 Census Households	11,733	55,466	223,851
	1990 Census Households	10,160	48,354	176,654
	Historical Annual Growth, 1990 – 2000	1.45%	1.38%	2.40%
	Historical Annual Growth, 2000 – 2010	0.80%	0.22%	0.92%
	Estimated Annual Growth, 2010 – CY	0.27%	0.72%	1.08%
	Projected Annual Growth, CY to Y5	0.31%	0.63%	1.04%
Population per Household	2.54	2.43	2.42	

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Eastlake Plaza Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Income</b>	HH Income \$500,000 or more	3.9%	4.2%	4.6%
	HH Income \$250,000 to \$499,999	4.7%	5.0%	5.6%
	HH Income \$200,000 to \$249,999	10.9%	11.8%	12.9%
	HH Income \$175,000 to \$199,999	6.6%	5.8%	6.5%
	HH Income \$150,000 to \$174,999	7.2%	7.0%	7.2%
	HH Income \$100,000 to 149,999	16.7%	18.3%	19.1%
	HH Income \$75,000 to 99,999	14.0%	12.6%	12.5%
	HH Income \$50,000 to 74,999	14.9%	14.3%	12.7%
	HH Income \$35,000 to 49,999	7.4%	7.7%	6.8%
	HH Income \$25,000 to 34,999	3.8%	4.3%	3.9%
	HH Income \$15,000 to 24,999	3.2%	3.4%	3.4%
	HH Income \$0 to 14,999	6.7%	5.6%	4.8%
	Average Household Income	\$139,148	\$142,316	\$159,968
	Median Household Income	\$100,078	\$105,339	\$113,652
	Per Capita Income	\$54,445	\$57,857	\$65,551
	Average Disposable Income	\$102,676	\$104,972	\$110,181
	Median Disposable Income	\$85,042	\$88,978	\$95,267
	Discretionary HH Income Over \$150,000	14.8%	16.7%	18.7%
	Discretionary HH Income \$125,000 to \$149,999	9.2%	7.8%	8.7%
	Discretionary HH Income \$100,000 to \$124,999	10.4%	8.9%	9.6%
	Discretionary HH Income \$75,000 to \$99,999	11.9%	13.0%	13.4%
	Discretionary HH Income \$50,000 to \$74,999	16.9%	16.2%	17.4%
	Discretionary HH Income \$25,000 to \$49,999	21.0%	20.3%	18.2%
	Discretionary HH Income Under \$25,000	15.8%	17.1%	14.0%
	Average Discretionary HH Income	\$80,877	\$80,891	\$86,438
	Median Discretionary HH Income	\$69,292	\$69,097	\$76,080
	Householder White – Count	7,464	33,407	158,057
	Median HH Income	\$111,808	\$126,421	\$132,480
	Average HH Income	\$114,601	\$122,960	\$126,549
	Householder Black or African-American – Count	1,849	12,703	60,685
	Median HH Income	\$69,014	\$72,885	\$86,826
	Average HH Income	\$79,837	\$84,892	\$96,186
	Householder Hispanic – Count	1,148	6,320	28,429
	Median HH Income	\$78,763	\$81,581	\$90,857
	Average HH Income	\$91,153	\$91,576	\$99,300
Householder Asian or Pacific Islander – Count	1,047	3,977	15,813	
Median HH Income	\$183,127	\$151,707	\$136,800	
Average HH Income	\$151,738	\$135,748	\$129,141	
Householder Other or Pacific Islander – Count	1,698	6,520	23,835	
Median HH Income	\$90,616	\$99,396	\$103,684	
Average HH Income	\$105,031	\$106,715	\$109,741	

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<b>Gender</b>	Male Population	16,505	76,211	340,965
	Female Population	17,318	79,505	363,865
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,920	9,147	42,631
	Count of Pop 0 to 7 years	2,665	12,422	56,958
	Count of Pop 5 - 13	3,435	15,641	69,102
	Count of Pop 14 - 18	1,806	8,170	35,374
	Count of Pop 19 - 22	1,848	8,383	36,657
	Count of Pop 22 - 25	1,368	6,231	27,708
	Count of Pop 25 - 29	2,102	10,052	46,819
	Count of Pop 30 - 34	2,419	12,331	56,175
	Count of Pop 35 - 39	2,493	12,155	54,790
	Count of Pop 40 - 44	2,389	11,187	50,422
	Count of Pop 45 - 59	6,686	29,722	134,531
	Count of Pop 60 - 74	5,081	22,327	103,755
	Count of Pop 75 - 84	1,758	8,111	36,503
	Count of Pop 85+	518	2,260	10,364
	% of Pop 0 to 4 years	5.7%	5.9%	6.0%
	% of Pop 0 to 7 years	7.9%	8.0%	8.1%
	% of Pop 5 - 13	10.2%	10.0%	9.8%
	% of Pop 14 - 18	5.3%	5.2%	5.0%
	% of Pop 19 - 22	5.5%	5.4%	5.2%
	% of Pop 22 - 25	4.0%	4.0%	3.9%
	% of Pop 25 - 29	6.2%	6.5%	6.6%
	% of Pop 30 - 34	7.2%	7.9%	8.0%
	% of Pop 35 - 39	7.4%	7.8%	7.8%
	% of Pop 40 - 44	7.1%	7.2%	7.2%
	% of Pop 45 - 59	19.8%	19.1%	19.1%
	% of Pop 60 - 74	15.0%	14.3%	14.7%
	% of Pop 75 - 84	5.2%	5.2%	5.2%
	% of Pop 85+	1.5%	1.5%	1.5%
Median Age	39.0	38.3	38.5	
Average Age	39.7	39.3	39.5	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.9%	6.1%	6.4%
	% of Pop 5 - 13	10.5%	10.3%	10.2%
	% of Pop 14 - 18	5.7%	5.5%	5.3%
	% of Pop 19 - 22	5.8%	5.7%	5.5%
	% of Pop 22 - 25	4.3%	4.3%	4.2%
	% of Pop 25 - 29	6.7%	6.8%	6.9%
	% of Pop 30 - 34	7.3%	8.1%	8.2%
	% of Pop 35 - 39	7.4%	8.0%	7.9%
	% of Pop 40 - 44	6.8%	7.2%	7.2%
	% of Pop 45 - 59	19.6%	18.9%	18.9%
	% of Pop 75 - 84	4.5%	4.5%	4.5%
	% of Pop 60 - 74	14.5%	13.6%	13.9%
	% of Pop 85+	1.0%	1.0%	1.0%
	Median Age	37.6	37.0	37.2
Average Age	38.5	38.2	38.3	

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	% of Pop 0 to 4 years	5.4%	5.6%	5.7%
	% of Pop 5 - 13	9.9%	9.8%	9.4%
	% of Pop 14 - 18	5.0%	5.0%	4.8%
	% of Pop 19 - 22	5.1%	5.1%	4.9%
	% of Pop 22 - 25	3.8%	3.7%	3.7%
	% of Pop 25 - 29	5.8%	6.1%	6.4%
	% of Pop 30 - 34	7.0%	7.8%	7.8%
	% of Pop 35 - 39	7.4%	7.7%	7.7%
	% of Pop 40 - 44	7.4%	7.2%	7.1%
	% of Pop 45 - 59	19.9%	19.2%	19.3%
	% of Pop 60 - 74	15.5%	15.1%	15.4%
	% of Pop 75 - 84	5.9%	5.9%	5.8%
	% of Pop 85+	2.0%	1.9%	1.9%
	Median Age	40.4	39.5	39.7
Average Age	40.8	40.4	40.6	
Race	Count of White	18,579	82,856	391,484
	Count of Black or African-American	5,199	31,167	149,895
	Count of Asian or Pacific Islander	3,395	12,437	45,776
	Count of Other races	6,649	29,256	117,676
	White	54.9%	53.2%	55.5%
	Black or African American	15.4%	20.0%	21.3%
	Asian	10.0%	8.0%	6.5%
	Other Races	19.7%	18.8%	16.7%
Language Spoken	Speak English at Home	73.1%	74.4%	78.8%
	Speak Spanish at Home	10.0%	11.7%	10.9%
	Speak French or French Creole at Home	1.2%	1.1%	0.8%
	Speak German at Home	0.3%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	8.5%	6.4%	3.8%
	Speak Russian and Other Slavic Languages at Home	0.9%	0.6%	0.6%
	Speak Chinese at Home	1.4%	1.1%	0.8%
	Speak Korean at Home	0.8%	0.7%	0.4%
	Speak Vietnamese at Home	0.7%	0.3%	0.5%
	Speak Other Asian Languages at Home	1.7%	1.5%	1.3%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.2%
	Speak Other Language at Home	1.2%	1.6%	1.6%
Hispanic	Hispanic Population	4,687	22,317	98,098
	Hispanic Population Percent	13.9%	14.3%	13.9%
	Mexican	45.3%	41.8%	49.6%
	Puerto Rican	21.4%	12.2%	9.8%
	Cuban	5.5%	3.4%	4.5%
	Dominican	1.3%	1.0%	2.3%
	Central American	10.5%	21.5%	15.9%
	South American	12.1%	15.2%	13.0%
	Other Hispanic	3.9%	5.0%	4.9%
	2000 Hispanic Population Percent	8%	11%	9%
	1990 Hispanic Population Percent	2%	3%	2%

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<b>Ancestry</b>	American (percent of total population)	3.4%	3.5%	3.5%
	American	3.1%	3.3%	3.3%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	8.5%	7.1%	5.5%
	Chinese	1.7%	1.3%	1.0%
	Japanese	0.4%	0.2%	0.2%
	Korean	1.0%	0.9%	0.6%
	South Central Asian (ie. Indian)	4.9%	4.3%	3.3%
	South East Asian (ie. Vietnamese)	0.4%	0.3%	0.3%
	Other Asian	0.2%	0.1%	0.2%
	European (percent of total population)	25.9%	23.9%	24.7%
	British	8.6%	7.3%	7.0%
	Dutch	0.2%	0.3%	0.3%
	French	0.8%	0.7%	0.8%
	German	4.5%	4.0%	4.4%
	Italian	1.9%	1.7%	1.9%
	Polish	0.7%	0.9%	0.8%
	Scandinavian	1.0%	0.8%	0.9%
	Scotch/Irish	5.6%	5.4%	5.7%
Other European (ie. Greek/Russian)	2.5%	2.8%	2.9%	
Middle Eastern	1.1%	0.8%	0.6%	
Other Ancestry	19.5%	18.0%	16.3%	
Unclassified Ancestry	11.0%	11.3%	13.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	23,446	108,145	493,359
	Elementary (0 to 8)	4.3%	3.9%	3.3%
	Some High School (9 to 11)	1.7%	2.5%	2.7%
	High School Graduate (12)	15.6%	16.0%	14.7%
	Some College (13 to 16)	16.0%	15.9%	15.7%
	Associates Degree Only	7.3%	6.7%	6.4%
	Bachelors Degree Only	36.0%	35.5%	35.1%
	Graduate Degree	19.2%	19.5%	21.9%
	% College (4+)	55.2%	55.0%	57.1%
<b>Household Type</b>	Total Households – count	13,205	62,927	286,820
	One Person HHs – count	3,565	18,783	87,319
	Family HHs – count	8,487	38,745	174,624
	Married Couple – count	6,871	28,996	130,591
	w/own children – count	2,738	12,157	55,231
	w/out own children – count	4,133	16,839	75,360
	Male Householder – count	552	3,339	11,773
	Female Householder – count	1,064	6,410	32,260
	Non-Family Households – count	1,154	5,399	24,877
	1 Person Household	27.0%	29.8%	30.4%
	2 Person Household	32.5%	32.4%	32.5%
	3 Person Household	16.6%	15.6%	15.3%
	4 Person Household	14.5%	13.5%	13.2%
	5 Person Household	6.1%	5.6%	5.5%
6 Person Household	2.2%	2.0%	1.9%	
7+ Person Household	1.1%	1.0%	1.1%	
% Households With Children	25.4%	26.6%	26.8%	

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Eastlake Plaza Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	13,969	67,125	304,410
	Owner Occupied Percent	57.1%	54.0%	57.1%
	Renter Occupied Percent	37.4%	39.8%	37.1%
	Vacant Housing Percent	5.5%	6.3%	5.8%
	Total Housing Units (Census 2000)	12,171	58,246	235,819
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	7.7%	10.0%	11.3%
	Property Value \$750,000 to \$999,999	16.9%	16.6%	14.3%
	Property Value \$500,000 to \$749,999	33.5%	28.7%	25.2%
	Property Value \$400,000 to \$499,999	17.4%	16.1%	15.6%
	Property Value \$300,000, to \$399,999	10.0%	11.3%	14.0%
	Property Value \$200,000 to \$299,999	8.2%	8.5%	9.4%
	Property Value \$150,000 to \$199,999	2.3%	2.7%	1.9%
	Property Value \$100,000 to \$149,999	1.6%	1.6%	1.0%
	Property Value \$60,000 to \$99,999	0.7%	0.7%	0.4%
	Property Value \$40,000 to \$59,999	0.3%	0.3%	0.2%
	Property Value \$0 to \$39,999	0.5%	0.6%	1.0%
	Median Home Value	\$567,367	\$571,446	\$563,220
<b>Wealth per Household</b>	\$0 and under - percent	17.0%	17.3%	17.0%
	\$1 to \$4999 - percent	7.9%	8.2%	7.9%
	\$5k to \$9999 - percent	4.4%	4.5%	4.4%
	\$10k to \$24999 - percent	6.2%	6.3%	6.2%
	\$25k to \$49999 - percent	6.7%	6.8%	6.7%
	\$50k to \$99999 - percent	10.0%	10.0%	10.0%
	\$100k to \$249999 - percent	18.0%	17.8%	17.9%
	\$250k to \$499999 - percent	13.7%	13.4%	13.7%
	\$500k+ - percent	16.1%	15.8%	16.3%
	Median HH Wealth	\$88,643	\$84,890	\$89,392
	Avg HH Wealth	\$254,956	\$250,873	\$257,090
<b>Economic Viability</b>	Economic Viability Local	340	330	327
	Economic Viability Indexed	123	119	118
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	19,168	86,991	396,974
	Managerial/Executive	24.1%	24.4%	26.0%
	Professional Specialty	28.7%	28.2%	28.3%
	Healthcare Support	2.6%	1.9%	1.7%
	Sales	9.2%	10.6%	10.8%
	Office & Administrative Support	7.7%	8.7%	9.2%
	Protective Service	0.3%	1.0%	1.0%
	Food Preparation	5.1%	4.8%	4.4%
	Building Maintenance & Cleaning	4.6%	4.1%	3.0%
	Personal Care	2.5%	2.1%	2.2%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.1%
	Construction	8.4%	6.7%	6.0%
	Production & Transportation	6.9%	7.3%	7.2%
	Percent White Collar Workers	72.2%	73.9%	76.1%
	Percent Blue Collar Workers	27.8%	26.1%	23.9%

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	Agriculture/Mining/Construction	8.7%	7.5%	7.0%
	Manufacturing	6.7%	7.2%	6.9%
	Transportation	4.3%	5.0%	4.8%
	Information	3.5%	2.8%	3.2%
	Wholesale/Retail	11.8%	12.7%	13.4%
	Finance, Insurance, Real Estate	7.8%	8.3%	9.0%
	Professional Services	16.1%	14.9%	15.9%
	Management Services	0.5%	0.3%	0.4%
	Administrative/Waste Services	7.9%	6.7%	5.0%
	Educational Services	17.9%	18.3%	18.6%
	Entertainment Services	7.9%	8.6%	8.6%
	Other Professional Services	4.9%	5.7%	4.6%
	Public Administration	2.0%	2.0%	2.7%
<b>Vehicles per HH</b>	No Vehicles	3.3%	4.8%	4.7%
	1 Vehicle	31.4%	35.7%	36.2%
	2 Vehicles	44.0%	41.0%	40.4%
	3 or more vehicles	21.3%	18.4%	18.6%
	Average Number of Vehicles	1.89	1.79	1.80
<b>Change</b>	Births (last 12 months)	370	1,728	7,996
	Deaths (last 12 months)	282	1,246	5,659
	Migration (last 12 months)	-124	-425	-308
<b>Work place</b>	Workplace Establishments	1,250	8,569	31,841
	Workplace Employees (FTE)	12,006	105,986	384,485